



OIL: NATURE'S MIRACLE



Argan oil has been known in Moroccan medicine for centuries to be beneficial to the immune system and to have a positive effect on cholesterol levels. More traditional uses are seen in Moroccan cuisine. Nowadays, argan oil is becoming increasingly popular for its unique benefits on the hair and skin in the western world.

SUPPORT BY EUROPEAN CELEBRITIES

The popular and prestigious actress Hannelore Elsner discovered argan oil for herself. She is, like many other celebrities convinced of the sustainable effects of the hand-pressed argan oil and supports Argand'Or's fair and sustainable project in Morocco.



PRESTIGIOUS INTERNATIONAL AND NATIONAL AWARDS FOR ARGAND'OR ARGAN OIL AND ITS FAIR AND SUSTAINABLE PROJECT INCLUDE:



- 2013** CDG Prize for Entities
Federal Ministry for Economic Cooperation and Development (*Shortlist*)

- 2012** DLG-GOLD Award
German Agricultural Society

- 2011** Award for Midsized Enterprises (*Nomination*)
DLG-GOLD Award - German Agricultural Society
Encyclopaedia of the German World Market Leader (*Langenscheidt*)

- 2010** Global Connect Award (*Nomination*)

- 2008** Award for Midsized Enterprises (*Finalist*)

- 2007** TASTE 07 – Top Innovation of the ANUGA ORGANIC
SUPERIOR TASTE AWARD (*Brüssel*)

- 2006** ORGANIC TOP 17 – Most innovative, inspiring and sustainable products and companies around the world
Hesse Founder's Prize
Hesse-Champions World Market Leader
Hessian Ministry of Economics, Transport and Regional Development (*Nomination*)
Grand Prix BEST EXCELLENCE – FAZ-Institute

- 2005** Product of the Year: Recommendation Bio Food BIOFACH (*Organic Food Fair*)

MORE INFORMATION: WWW.ARGANDOR.COM

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WORLD MARKET LEADER FOR
HAND-PRESSED ARGAN OIL:
ONE OF THE MOST VALUABLE OILS

HAND-PICKED • HAND-GROUND • HAND-PRESSED



HAND-PRESSED ARGAN



For centuries, argan oil has been produced from the nut of the argan tree, which is among the oldest trees in the world and grown in southwest Morocco, in a region called Arganeraie. The UNESCO declared the Arganeraie a Biosphere Reserve and World Heritage in 1998.

Argan oil is one of nature's most miraculous oils. Its mild fine nut taste has made it very popular among the finest gourmet chefs in Europe. Due to its precious composition it is nowadays widely used within the cosmetic industry all around the globe.

Argand'Or Argan Oil is produced by gently hand-pressing each individual nut, contrary to the common mechanical cold-pressed industrial manufacturing practice. Argan oil is naturally rich in antioxidants, essential fatty acids and tocopherols, a highly active form of Vitamin E. Containing twice as much Vitamin E as olive oil, argan oil deeply moisturizes and nourishes the skin and hair for a revitalizing luxurious feel and look.